

## THE PARTNER PROGRAM OF THE DR. RATH HEALTH ALLIANCE

On 16 March 2020, we will introduce a new concept for participating in the Dr. Rath Health Alliance, with completely new opportunities. This will provide more impetus for the long-term growth of the Dr. Rath Health Alliance as well as sustainable educational work on preventive health.

At the core of this concept is our new Alliance Partner Program, a two-stage remuneration system that invites people of all ages to get involved in preventive health care and to share in our successes.

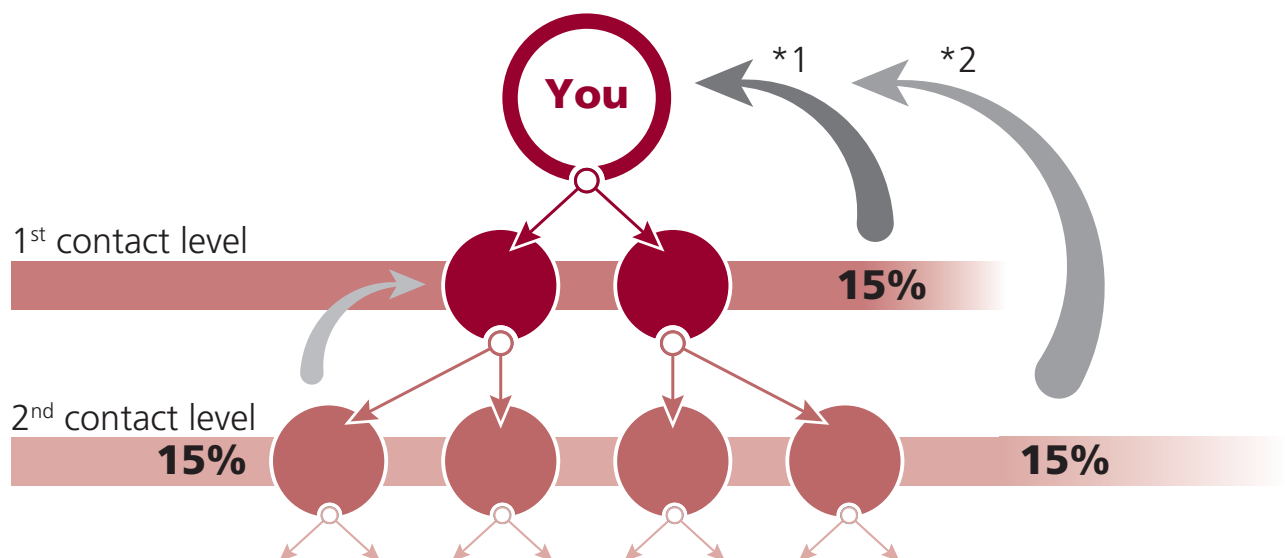
The central focus of our new Alliance Partner Program is an intensive educational program that builds on an updated basic course in Cellular Medicine as well as a newly conceived Diploma Course, which will take place both on- and offline and include numerous aids for successful consulting activities.

### New consultant program sets the course for long-term Alliance work

Our new consultant program—the Partner Program of the Dr. Rath Health Alliance—sets the course for our long-term Alliance work. It is characterized by numerous special features:

- Simple and easy to explain
- Without an obligation to carry out consultancy activities
- Equal remuneration for consultant and customer orders
- No restrictions on earnings

Our new Partner Program is a two-stage remuneration system. The descriptive concept includes a starting position (e.g. you) as well as a first and second contact level. It allows a distribution of up to 30% honorarium on product orders and is clearly designed for closer cooperation and interpersonal contact.



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**1st contact level:** If you win a new contact for the application of products from the Dr. Rath Cellular Nutrient Program, you will receive a 15% honorarium (\*1) on the value of their order.

To participate in our Partner Program, all you need to do is to submit an application. Customers who would like to obtain our nutrient formulations without participating in our Partner Program do not need to apply.

**2nd contact level:** If you pass on your knowledge and experience to your first contact level, this will unlock an additional second contact level. Product orders from this level will be rewarded as follows:

- Here you will receive a 15% honorarium (\*2) on the value of a second-level order. Orders from consultants and customers are remunerated equally.
- This means that you do not have to convince your new second-level client to become a consultant themselves in order to receive honorariums from their order.

**What else you should know about our Partner Program:**

- Orders from consultants and customers are rewarded equally.
- Minimum orders or proof of activity for the receipt of honorariums are not required.
- There is no longer an honorarium limit in our new Partner Program.

Direct discounts on personal orders are omitted in order to implement the Partner Program as described above. Instead, our subscription program invites you to secure financial benefits from the regular use of our products.

Our new Partner Program is based on a high degree of transparency and fairness, which means that every participant will still have the same opportunities in a few years' time as people who already join us today.

Further information as well as the "Application for participation as consultant in the Partner Program of the Dr. Rath Health Alliance" is available online: <https://shop.dr-rath.com/en-us/downloads>

**New course offers a foundation for additional educational work**

The central focus of our new Partner Program is the Alliance's educational work. Information and education about the progress and possibilities of Cellular Medicine have always been a central focus of a consultant's Alliance work. With our new educational program we also offer all interested parties the opportunity to deepen and successfully implement this knowledge.

In addition to insights into the history of the Dr. Rath Health Alliance, technical knowledge about the importance of cellular nutrients and detailed product knowledge, the communication of this knowledge is a central focus.

- **Redesigned with lots of new information from Cellular Medicine**
- **Available online for flexible time management of your home study**
- **Offers local meetings with practical tips and exercises**
- **Provides valuable tools for successful consultancy work**

Successful participation in our educational course will give you new tools for active consulting: access to a digital consultant office; flyers and presentations for download; our enhanced digital business card as a foundation for new contacts via social media activities.

**Basic course in Cellular Medicine: A fresh look with new content**

The basic course introduces Cellular Medicine and the work of the Dr. Rath Health Alliance. This educational module has been further developed over the years. It has already reached thousands of people in many countries and has encouraged them to rethink their preventive approach. The basic course of our new Partner Program, which comprises about 80 pages, has been given a fresh look and been updated with new contents, including:

- **detailed explanations of basic insights into Cellular Medicine**
- **attractive new presentations**
- **insights into global projects of the Dr. Rath Health Alliance**
- **digitally retrievable at any time and therefore ideally suited for home study.**



Participation in the basic course in Cellular Medicine is voluntary, access to the course is free of charge. However, we recommend that anyone interested in Cellular Medicine work through the course for a basic understanding of it.

A final test challenges you to recapitulate what you have learned. Successful participation is recognized with a certificate.

What other advantages do you gain from successfully completing the basic course?

- **You will get access to our new online consultant office with various download offers for your consultancy work.**
- **You will meet the prerequisite criteria for participation in our new diploma course to become a Cellular Medicine Consultant with Diploma.**

The new basic course is available at: <https://www.dr-rath-health-alliance.org/en/basic-course/>

**Diploma Course in Cellular Medicine: Core of the new education offensive**

For all inquisitive people who want to delve deeper into Cellular Medicine and acquire comprehensive knowledge, our Diploma Course offers a comprehensive advanced training module.

The Diploma Course combines regional training meetings among like-minded people with online learning in time-flexible home study. Successful completion of the course allows access to new digital aids and thus creates an important basis for successfully engaging as a consultant. The following training elements form the content of the Diploma Course:

- 1. Offline and regional:** one-day face-to-face meeting for the introduction to the Diploma Course with historical review, objectives, and introduction to social media tools.
- 2. Online home study:** the essential principles of Cellular Medicine; various options for application through cellular thinking; scientific validation (30 hours online).

**3. Online home study:** Dr. Rath Cellular Nutrient Program; quality criteria; the nutrient formulations in detail; application examples (20 hours online).

**4. Offline and regional:** one-day final meeting to discuss the contents; network tools; practical exercises; ceremonial presentation of the diploma.



The Diploma Course to become a consultant gives numerous tips on how to protect and maintain your own health. At the same time, the course accompanies and supports you on your way to a successful career as a consultant, offering a valuable foundation for a professional (second) foothold.

After successful completion of the Diploma Course, graduates receive their Diploma as Consultant for Cellular Medicine.

This recognition and award comes with valuable benefits that are reserved exclusively for certified consultants:

- **Access to an extended online consultant office.**
- **Authorization of a personal website through which the qualified graduate consultant presents themselves, and which becomes part of a growing online network.**
- **Linking this website with a personalized “digital business card” to facilitate work in social networks.**
- **Consultants with a Diploma in Cellular Medicine are our first recommendation when new customers seek contact with an experienced consultant of the Dr. Rath Health Alliance. In this way, you will be assigned new customers by us without having to acquire them yourself.**

Participation in the Diploma Course to become a consultant for Cellular Medicine is subject to a fee. The nominal fee for participation in regional training meetings as well as access to training materials deposited online is €250. For existing registered consultants and customers the Diploma Course is free of charge.

The first dates for the start of the new Diploma Course will be offered in late spring of this year. Pre-registration is already open at: <https://www.dr-rath-health-alliance.org/en/consultant-with-diploma/>

We will inform you in due course about our regional introduction meetings.